**SME MINNESOTA SECTION ANNUAL CONFERENCE & EXHIBIT PRIORITY POINTS**

Rules and Regulations

The priority point list will reflect the total points available to each exhibiting company based on the following formula:

1. In establishing priority points for exhibiting companies, historical data is utilized beginning with the 2014 87th Annual Meeting Minnesota Section of SME.

**Priority points are awarded as follows: As of 2014**

* **1 point** per dollar spent on exhibit space to support the conference.
* **1 point** per dollar spent on sponsorships.
* **1 point** per dollar spent for Co-hosts.

1. No points are accrued if an exhibitor pays all or part of the exhibit rental and does NOT exhibit.
2. No points are accrued for an exhibitor in a complimentary space.
3. If a company does not exhibit during a particular year, points earned from previous years of participation are carried forward.
4. In the event that an exhibitor does not exhibit during a particular year, they will not be able to reserve space in order by points for the next year. They will have to wait until sales go public.
5. Priority points are earned by companies not individuals.
6. In the event of a company merger or acquisition the surviving company retains the HIGHER of the priority point totals. At no time does the system allow for the combining of two or more companies’ priority points. SME reserves the right to request documentation of the acquisition.
7. In the event of a company division, priority points may not be subdivided.
8. Priority points are earned only by companies that have completed the SME Exhibitor Contract.

**Example of Determining Priority Points:**

10x10 booth is $700 = 700 points.

10x20 booth is $1,300 = 1,300 points

10x30 booth is $2,000 = 2,000 points

Vender Reception Co-host is $250 = 250 points

Dinner Entertainment Sponsor is $500 = 500 points

Student Breakfast Sponsor is $500 = 500 points

Dinner Table Sponsor is $420 = 420 points

**Losing Priority Points**

Gross violation of exposition rules as determined by SME may subject a company to partial or total loss of priority points. Forfeited priority points cannot be restored.

Priority points have been carefully calculated and accurately reflected the status of each SME exhibitor. However, SME acknowledges that errors may occur. Should you have questions regarding your points, please call SME Exhibit Sales at 303-948-4228.